# BOARD OF GOVERNORS OF THE COLORADO STATE UNIVERSITY SYSTEM BOARD OF GOVERNORS MEETING Colorado State University, Fort Collins, Colorado May 7, 2015

## **CALL TO ORDER**

Chair Dorothy Horrell called the meeting to order at 8:04 a.m.

## **ROLL**

Governors present: Dorothy Horrell, Chair; William Mosher, Vice Chair; Joseph Zimlich, Treasurer; Scott Johnson, Secretary; Dennis Flores; Demetri "Rico" Munn; Jane Robbe Rhodes; Alexandra Bernasek, Faculty Representative, CSU; Robert Deemer, Faculty Representative, CSU-Global Campus; Samantha Guinn, Student Representative, CSU; Brad Schiffelbein, Student Representative, CSU-Global Campus; Timothy Zercher, Student Representative, CSU-Pueblo.

Administrators present: Tony Frank, Interim Chancellor, CSU System, and President, CSU; Lesley Di Mare, President, CSU-Pueblo; Becky Takeda-Tinker, President, CSU-Global Campus; Rick Miranda, Chief Academic Officer, CSU System, and CSU Provost and Executive Vice President; Allison Horn, Director of Internal Auditing, CSU System; Michael Nosler, General Counsel, CSU System; Rich Schweigert, Chief Financial Officer, CSU System.

**System Staff present:** Adam Fedrid, IT Manager; Melanie Geary, Executive Assistant to the Chancellor; Allen Sneesby, IT Technician; Sharon Teufel, Executive Assistant to the Board of Governors.

Guests present: Jon Bellum, Provost, CSU-Global Campus; Craig Chesson, Assistant Dean, Student Affairs, CSU; Johnna Doyle, Deputy General Counsel, CSU-Pueblo; Mel Hilgenberg, President, Legacy Leadership Center; Blanche Hughes, Vice President of Student Affairs, CSU; Nancy Hurt, Managing Director, CSURF; Jason Johnson, Deputy General Counsel, CSU; Lynn Johnson, CFO, CSU; Rick Kreminski, Provost, CSU-Pueblo; Kelly Lyell, Reporter, *Coloradoan*; Ellie Mulder, Reporter, *Collegian*; Janet Nerger, Dean, College of Natural Sciences, CSU; Paul Orscheln, Vice President of Student Services, CSU-Pueblo; Joe Parker, Athletic Director, CSU; Amy Parsons, Vice President of Operations, CSU; Alan Rudolph, Vice President for Research, CSU; Matt Stephens, Columnist, Coloradoan; Lou Swanson, Vice President of Engagement, CSU; Marco Vivas, Senior Accountant, CSU-Global Campus; Rob White, Reporter, *Coloradoan*; Eric Woody, CSU Alum; Joshua Zugish, Attorney, Office of General Counsel, CSU System.

Chair Horrell convened the meeting and reported Governor Munn would be participating by telephone during the morning and present later in the day. Governor Tuor would be present for the meeting the next day.

### **EVALUATION COMMITTEE**

General Counsel Nosler read the meeting into executive session for the purpose of discussing and evaluating public officials, confidential as set forth in the meeting notice. **Motion/Action:** Governor Mosher made the motion to convene in executive session. Governor Johnson seconded and the motion carried. The meeting convened in executive session at 8:06 a.m. and reconvened in open session at 9:40 a.m.

### **PUBLIC COMMENT**

Chair Horrell reported the next agenda item was public comment and each person was allocated five minutes for remarks. The following individuals commented to the Board on the new stadium: Waydene Pixer, Jean Yule, Kevin McDougal, Matthew Leonard, Bob Vangermeersch, Tim O'Hara, Kevin Keefe.

### NEW ATHLETIC DIRECTOR AND STADIUM UPDATE

President Frank introduced Joe Parker, the new CSU Athletic Director. Mr. Parker expressed his appreciation for the opportunity to serve at CSU and commented on his experience of working with three stadium projects at other universities that all concluded positively. He shared a presentation that demonstrated the academic commitment of CSU student-athletes with a 3.096 cumulative grade point for fall 2014 compared to 3.145 of the overall student body. CSU recently received the NCAA and Minority Opportunities Athletic Association's award for diversity and inclusion.

Mr. Parker commented on designing a facility to complement the campus and on efforts to manage the event aspects of six football games annually. A video was presented that shared sentiments of the campus and community on the new stadium. Mr. Parker concluded with a commitment to engage the community during the next two years and beyond in an appropriate way. When asked about comments presented regarding proximity to neighborhood churches, President Frank explained how the original stadium committee through the site selection subcommittee considered the existing churches in the planning documents. He expressed confidence that events will be managed effectively.

### **EVALUATION COMMITTEE REPORT**

Chair Horrell reported an orientation was held for three new student and one new faculty advisory members the previous day and a dinner was held to honor Chancellor Emeritus Michael Martin. She reviewed the meeting agenda and noted the election of new officers would be postponed until the next day. Governor Mosher, Chair of the Evaluation Committee, was asked to present a report on the work of the Evaluation Committee.

Committee Chair Mosher reported the Evaluation Committee discussed two items. The first item was the committee's review of the ad hoc committee recommendation on a grievance decision. He acknowledged Governor Munn for chairing and Governors Robbe Rhodes and Tuor for serving on the ad hoc committee. General Counsel Nosler read the resolution to approve the recommendation of the ad hoc committee. **Motion/Action:** Governor Johnson moved to approve; Governor Zimlich seconded; and the motion carried unanimously.

Committee Chair Mosher indicated the second matter discussed during the Evaluation Committee was appointment of the CSU System Chancellor. General Counsel Nosler read the matter for action to appointment Anthony A. Frank as the Chancellor for the CSU System. **Motion/Action:** The motion was made, seconded and carried unanimously.

The meeting recessed for a break at 10:19 a.m. and reconvened at 10:34 a.m.

### AUDIT AND FINANCE COMMITTEE

Governor Zimlich, Committee Chair; Governor Munn, Committee Vice Chair; Rich Schweigert, Chief Financial Officer, CSU System, and Allison Horn, Director of Internal Auditing, CSU System, assigned staff

Committee Chair Zimlich convened the committee meeting and asked Ms. Horn for her report.

Status of FY 2014-15 Audit Plan: Ms. Horn reported there are six audits in progress and explained that, based on a change in the NCAA bylaws on regular compliance reviews, a meeting was held with representatives in the CSU Athletics Dept. with agreement to continue regular compliance auditing on a rotating schedule. An entrance conference has been scheduled for the ticket office, three sports camps, and for the coaches, Compliance Director and the Athletic Director on the NCAA requirement of establishing a culture of compliance. Executive summaries for three reports issued since the last Board meeting were provided in the meeting book with a few recommendations and no red flag issues. Internal Auditing (IA) is on-track to complete the FY 2014-15 audit plan.

Past Due Recommendations: Ms. Horn recounted that the three past due recommendations for CSU Warner College of Natural Resources were to provide the new Dean an opportunity to be involved with the implementation of the corrective actions. At the request of the Dean, a special project was undertaken on reconciliations of accounts in one of the college's departments which now appear to be on-track.

FY 2015-16 Audit Plan: Ms. Horn explained the proposed audit plan was developed through risk assessment, particularly for high profile programs with complex operations; suggestions from management; consideration of rotating audits that includes low risk areas; and projects carried forward from the previous year. Time is also allotted for special projects including suspected fraud or crisis situations.

Ms. Horn noted the programs that were going to be audited for the first time by IA include the Colorado Water Institute, the Natural Resources Ecology Lab, Occupational Therapy Dept. and the Confucius Institute. The proposed CSU Conflict of Interest audit is in response to a change in process for reporting potential conflicts through an electronic reporting system for faculty and administrative professionals and the IA's data analytics will be used for comparisons. **Motion/Action:** Governor Mosher moved to approve the FY 2015-16 Audit Plan. Governor Munn seconded and the motion passed unanimously.

Approval of FY 2016 E&G Incremental Budgets, Tuition, Fees and Other Schedules and Policies: Mr. Schweigert explained statutory requirements and historical precedents for Board approval of the Educational and General (E&G) budgets and related items including tuition rates, and noted the proposed budgets are the culmination of year-long briefings to the Board. He recounted how a financial accountability plan for the CSU System that provided tuition flexibility was previously submitted to and approved by the state; a 6% tuition cap was subsequently set by the Governor and state legislature; and higher education funding has recently been restored close to the 2009 level.

The proposed CSU budget includes a 5.5% increase for resident undergraduate tuition and reflects the culmination of a multi-year plan to increase differential tuition rates. The proposed CSU-Pueblo budget includes a 5.75% increase in resident undergraduate tuition. There will be no increase in tuition for CSU-Global Campus. Information on the E&G budget increases; tuition increases; tuition and fee history; student fees, room and board; and cost of attendance were provided for CSU and CSU-Pueblo. Mr. Schweigert noted that, with the increase in state revenues, refunds under the TABOR cap could potentially impact higher education funding in the future.

Discussion followed on understanding implications early in the year-long budget process; the importance of explaining the shift from public to private financing on an annual basis factored against inflation; comparisons to other state and peer institutions to assess affordability from both a policy and comparative standpoint; and the optimal higher education business plan in order to be institutions of choice with quality programs. Committee Chair Zimlich asked the presidents to comment on changes made to the incremental budgets.

<u>Colorado State University:</u> President Frank explained August is the key meeting in the budget process because information is available on peer tuition and fee rates. There are challenges in developing an inflation-only budget and state support is subsidized with other revenue sources, i.e., philanthropy and nontraditional sources. He remarked on the importance of the value proposition, both at the state and national level, with a balance between quality and affordability. New strategies are being evaluated and will be brought to the Board. In response to questions, President Frank responded CSU is currently not limiting enrollment, and increasing enrollment creates challenges for the faculty and the infrastructure.

<u>CSU-Pueblo</u>: President Di Mare noted the major change in the basic budget assumptions since last August was reduction of the tuition increase from 6% to 5.75%. New revenue streams are being identified and the new enrollment initiatives are going well. There was a 15% increase in incoming freshmen this year and CSU-Pueblo is on-target to increase the freshmen class for the coming year. Retention for sophomores and juniors remains in the 70 and 80 percentiles. Continuing challenges for the institution include rising mandatory and facilities costs.

CSU-Global Campus: President Takeda-Tinker reported the FY 2016 budget projects a 19% growth in new student enrollment that, in addition to current enrollment, will result in a 24% increase in revenues which will be offset by \$3 million in scholarships for Colorado residents for a total of \$73 million in revenues or an 18.7% increase. An estimated 50% of new Colorado students are projected to apply for the scholarship funds which equates to a maximum of \$65 per credit hour. The scholarship funds must be used in the first 24 credit hours for undergraduates and for 18 credit hours within the first 24 months for graduate students. The budget also includes a 3% increase in faculty and staff salaries. CSU-Global Campus is anticipated to close FY 2015 slightly ahead of the re-projected budget.

<u>CSU System:</u> Chancellor Frank noted the budget summary was revised with an amended footnote g and no change in amounts. The staffing corrections in the FY 2016 budget more accurately reflect the budgeting process. Committee Chair Zimlich added that the one-time change to allocate expenses to the department or institution where the expenses occur is positive and will provide consistency going forward.

**Motion/Action:** Governor Munn moved to approve the E&G budget resolution. Governor Horrell seconded and the motion passed unanimously.

CSU Parking Plan: President Frank recounted the shift in the master plan to focus more on mass transit and to be more pedestrian and bicycle-friendly with a pedestrian core and peripheral parking garages. The shift led to parking fee discussions across the campus.

Ms. Parsons reported the Board approved the master plan and program plans for two parking projects at the February meeting. The request to increase the cost of parking permits for the next two fiscal years is necessary to raise revenue for the new campus parking infrastructure. A comprehensive process was undertaken last year to evaluate parking models and rates which resulted in a new tiered model. The new plan was presented to the different campus constituencies. The Center for Public Deliberation was engaged to facilitate the dialogue that included a campus-wide survey and facilitated discussion sessions. The Center compiled the input and the findings were presented to the various campus groups. The proposed fee model was then presented to President Frank.

Ms. Parsons noted that, to address concerns expressed on affordability as rates increase, a parking assistance fund is being established to which employees can apply for subsidies for parking permit rates. The program will be managed by the same committee that oversees the employee assistance fund to which all employees can apply for short-term funds. Data will then be gathered to assess the campus need

and the model will be evaluated to determine if an adjustment needs to be made. When asked for input, Governors Bernasek and Guinn expressed appreciation for the process to ensure concerns were heard. **Motion/Action:** Governor Gustafson made the motion to approve the plan to increase parking permit fees. Governor Flores seconded and the motion carried unanimously.

Enterprise Revenue Bonds: Mr. Schweigert reported on the outcome of the last bond issuance for tax-exempt, taxable and variable rate bonds. He noted that, if the bond issuance were to occur now, interest rates are 40 basis points higher which equates to a \$25 million increased interest cost on the \$240 million 40-year loan amount. Both rating agencies maintained the System's current ratings. Standard & Poor's anticipated maintaining the same rating through the next bond package; Moody's did not make the same commitment.

Mr. Schweigert reviewed the strategy for the next bond package with issuance of an RFP to qualify up to 10 underwriters and listed the 2015 improvement projects in the 10<sup>th</sup> supplemental bond resolution. President Frank remarked on the components of the medical center project that will benefit faculty, staff, students and the community. Committee Chair Zimlich reminded the Board of the process to approve the program plan, then approve the plan of finance, and finally approval of the supplemental bond resolution. All of the projects with the exception of one carry-in item have received the appropriate project and finance plan approvals.

President Frank explained that, from the earliest planning stages, 85,000 gsf of academic space attached to the new multi-purpose stadium and utilized on a regular basis was considered. Based on fundraising, costs that have now been determined by the project manager with guaranteed pricing, various scenarios of revenue bonds, and the commitment of the Alumni Association for payments on 18,000 gsf of the proposed additional space, the determination was made that construction of the academic space at the same time rather than as an addition would result in a \$12 million savings. Should the Board authorize adding the project to the 10<sup>th</sup> supplemental bond resolution, President Frank will move forward with campus discussions to determine the best use of the academic space and a program plan will be brought to the Board in June.

In order to allow time for a thorough assessment of the correct utilization of the space, Mr. Schweigert confirmed that the bond issuance could be split into two phases. President Frank reiterated the commitment to not use general funds, tuition, fees or state support for the stadium portion of the project. He explained the statutory requirement to design for LEED certification and the additional amount of square footage of the academic space would enable CSU to attain the ability to be LEED certified on this project. Green Globe certification would also be obtained.

Committee Chair Zimlich explained the handout modifies the 10<sup>th</sup> supplemental bond resolution to include the academic space and the bonds for the academic space would not be sold until a program plan was approved. Mr. Schweigert recounted how the parameters for bond issuance were first established in the original 2007 bond resolution and each subsequent supplemental bond resolution updates those parameters. **Motion/Action:** Governor Johnson made the motion to approve the 10<sup>th</sup> supplemental bond resolution as modified by the discussion. Governor Flores seconded and the motion passed unanimously.

The Audit and Finance Committee recessed for a lunch break at 12:18 p.m. and reconvened at 12:33 p.m.

Third Quarter Financial Statements: Mr. Schweigert reported the financial statements were included in the meeting book. Revenue and expenses are on-track with no significant issues or variances.

Approval of CSU System Foundation Appointments: General Counsel Nosler recounted the process undertaken to move forward with the creation of a new CSU System foundation and subsequent creation

of a new for-profit entity to be owned by that foundation. Articles of incorporation for the new foundation will be filed by outside counsel as the incorporator who will then appoint the first independent director. The foundation will have a seven-member board with three members appointed by the CSU System Board of Governors and four independent directors to be appointed by the first independent director. Under the bylaws of the new foundation, the number of independent directors must exceed the number of directors appointed by the CSU System Board and control of the foundation will always rest with the independent directors. The CSU System will have no control over the foundation.

The operating agreement delineates what the foundation will do for the System and the distribution of revenues or dividends from the private organization to the foundation on an annual basis. The foundation will own the new for-profit company by virtue of transferring CSU-Global Campus technology or licensing to the foundation in exchange for 100% stock ownership in the private entity. The term of the agreement is for three years. The agreement defines how funds are to be distributed from the foundation. The funds are to be used first for funding innovation in CSU System initiatives approved by the Board of Governors; then investment in new technology which benefits the CSU System or the institutions it governs; to improve access and affordability for students within the CSU System; and, only under extraordinary circumstances as determined by the Board of Governors, for operational support for the CSU System or any of its institutions.

General Counsel Nosler provided background information on the three nominees who have agreed to serve as the CSU Directors to the foundation board: John Ikard, Pat McConathy and David Edwards. He read the matter for action to appoint the CSU directors and to authorize the CSU System Chancellor to execute documents relating to the foundation. **Motion/Action:** Governor Johnson moved to approve, Governor Gustafson seconded and the motion passed unanimously.

General Counsel Nosler reported the next steps after the foundation is incorporated with the operating agreement in place will be to apply for 501(c)3 tax-exempt designation for the foundation, and to create the new for-profit company with the name and trademark finalized. The transfer of licenses will then be completed with the expectation of operation by July 1<sup>st</sup>.

CSU System Treasury: Chancellor Frank reported that, pursuant to the Board's previous discussions, he and General Counsel Nosler have been in communication with the CSU Foundation to determine its willingness and ability to manage investments for the CSU System. An update will be provided at the June or August meeting.

### ACADEMIC AND STUDENT AFFAIRS COMMITTEE

Mark Gustafson, Committee Chair; Jane Robbe Rhodes, Vice Chair; Rick Miranda, CSU System Chief Academic Officer and CSU Executive Vice President and Provost, assigned staff

Committee Chair Gustafson convened the meeting and asked Dr. Miranda to commence the reports.

CSU Faculty Manual Changes: Dr. Miranda explained the proposed changes have passed through the Faculty Council's process and been reviewed by the Office of General Counsel, the Provost and President Frank. The major changes in Section E are as follows: Section E.2.1.4 to add clarity to the appointment of special or non-tenure track faculty; E.2.1.5 to clarify retirement benefits for temporary faculty and install a one-year maximum for appointing temporary faculty; and Section E.6 to change faculty with contracts for specified periods to at-will employees when the contract ends if there is no termination of the relationship.

Dr. Miranda explained Section K of the faculty manual covers the grievance process. The major proposed changes are: Section 1 was revised to provide clearer definitions of key terms in the grievance process; Section 3 was reorganized on the definitions and types of grievances; and Section 4 was extensively revised in terms of who can file a grievance, the grievance process, and matters related to due process. The remaining sections were not revised extensively and the amendments were clarifications in wording and typographical corrections. The revisions are the result of a lengthy process over the past several years. When asked about the change in the terminology from burden of proof to basis of proof, Deputy General Counsel Johnson responded the intent is to move away from legal terms and substantively the standard is generally the same.

Committee Chair Gustafson indicated the four faculty manual changes will be held over for the approval on the consent agenda.

CSU Emeritus Rank Designations Summary AY 2014-15: Dr. Miranda explained the designation of emeritus faculty status was delegated to the campus presidents by Board Policy 312 and a report is presented to the Board annually. Highlights were presented on the work of several individuals in the report.

CSU Sabbatical Revisions Summary AY2014-15: Dr. Miranda explained approval of sabbaticals and sabbatical revisions is delegated to the campus presidents through Board Policy 310. The revisions in the report are for sabbaticals approved through prior action and are requested due to changes in the faculty member's life or in the proposed project for the sabbatical.

CSU Posthumous Degree: Dr. Miranda reported the confidential details for the posthumous degree were provided in the resolutions book and could be discussed in executive session if necessary. With no executive session requested, Committee Chair Gustafson indicated the posthumous degree would be moved forward for approval on the consent agenda.

CSU-Pueblo Accreditation Schedule: Dr. Kreminski reported the Higher Learning Commission (HLC) accreditation site visit will occur in AY 2016-17. Additionally, CSU-Pueblo has ten programs that have special program accreditation through various accrediting bodies with different review schedules. In the coming year the Department of Nursing's undergraduate programs which has 300+ students collectively will undergo program re-accreditation.

CSU-Pueblo Emeritus Rank Designations Summary AY 2014-15: Dr. Kreminski reported there were nine faculty who were eligible for emeritus status which is more than typical and is largely attributable to voluntary separation agreements during the past year to assist with the financial issues at the institution. He highlighted the contributions of several faculty members in the report.

CSU Student Conduct Code: Dr. Miranda explained that the student conduct code is generally revised every three to four years, and defines expectations for student behavior and the processes utilized through a variety of judicial and mediation mechanisms to enforce the student conduct code. He asked Joshua Zugish of the Office of General Counsel to review the changes.

Mr. Zugish explained the periodic review of the student conduct code is to determine appropriate modifications which typically are the result of changes in statutes or university policy to ensure compliance. Changes are also implemented to address gaps in the conduct code that are identified through difficult cases. The Office of Conflict Resolution and Student Conduct Services and other stakeholders, such as the University Hearing Board and the ASCSU Supreme Court Justices, are engaged to identify proposed changes through a collaborative process. A summary of the changes was provided in the meeting book.

One of the substantive changes is the appointment of a staff person from the Office of Conflict Resolution and Student Conduct Services to the University Hearing Board to enhance the overall efficiency and quality of the review process. When asked about notification to other universities on violators, Mr. Zugish explained the recommended change to put a hold on transcripts while a serious disciplinary case is pending. Dr. Miranda noted CSU has revised the student conduct code and seeks approval on the consent agenda. The other two campuses would be presenting student conduct code reports without revisions.

CSU-Pueblo Student Conduct Code: Dr. Orscheln explained the campus has new Student Life leadership and the current code is being thoroughly reviewed. CSU-Pueblo is working with CSU on alignment and changes are also being identified to align with the new CSU-Pueblo strategic plan. Anticipated amendments will be to clarify language and to meet new statutory and Title IX requirements. The expectation is the revisions will be presented to the Board at the August meeting. The suggestion was made for alignment of the student conduct codes for more standardization as a system. Chancellor Frank indicated the campus presidents would work with the Office of General Counsel and the student and faculty representatives on a comparative analysis.

CSU-Global Campus Student Conduct Code: Dr. Bellum explained CSU-Global Campus is a fully online university and the student conduct code or students' rights and responsibilities focuses on the two primary areas of classroom behavior and academic dishonesty. CSU-Global Campus works through a tiered process to support both the students and the institution. There have been two incidents that have resulted in withdrawal and the procedural process is being reviewed for improvements.

Dr. Bellum explained how originality of assignments is checked in the learning management system through "Turn It In" which uses multiple sources. Efforts are made by the faculty and through the CSU-Global Campus' Writing Center to help students improve writing skills. Governor Deemer explained how assignments are synched with "Turn It In" and the burden on faculty is generally not too time-consuming since serious violations are rare. Dr. Bellum commented on how "Turn It In" is a powerful tool on which faculty are constantly trained. In addition, CSU-Global Campus utilizes a dual step process to ensure authenticity of assignment submittals.

*CSU Research Report:* Dr. Randolph provided an overview on the total annual research and development expenditures and awards. CSU works in partnership with the CSU Research Foundation (CSURF) and CSU Ventures on innovations and tech transfers such as patents, intellectual property and transfer of licenses.

Dr. Rudolph reviewed future trends that include a continuing challenging political climate and explained how faculty is engaged to bring together teams to solve complex problems. Opportunities continue to be explored, particularly in the areas of food, energy and water, and translational medicine/One Health. He shared research highlights in the areas of water research and environmental sustainability, infectious diseases, advanced materials discovery, and bio-manufacturing. The new medical center will provide strong collaborative opportunities in human medicine. CSU is a veterans-friendly campus with numerous programs in military land management and training.

Research challenges include a declining research infrastructure that needs to be addressed. President Frank commented on how campus rebuilding has been largely focused on areas that generate revenues, i.e., housing and dining, and some key academic buildings, and there is a need to replace several pure research facilities.

Dr. Rudolph explained how seven teams were funded through the launch of a catalyst program with an emphasis on impact and the teams will be attending an event in Washington, DC, to raise visibility and

awareness. Immersive sciences and applications is another transformational area of technology being explored. Discussion followed on comparisons with peers on tech transfers and patents; opportunities for investments from the business investment community; and key regional interests such as agribusiness.

CSU-Pueblo Research Report: Dr. Kreminski reviewed the scope and funding of grant activities during the past three years and submissions for the current fiscal year. He highlighted specific faculty activity including grants, publications and presentations, and the campus impact with a focus on students. Dr. Kreminski described synergistic activities with CSU and efforts to promote research at CSU-Pueblo including small grants for seed activities and hosting conferences. Governor Mincic described how students in the Learning Center created a phone app to help students develop chemical equations at the freshman level.

CSU-Global Campus Research Report: Dr. Bellum commented on how CSU-Global Campus is a teaching institution to help adult nontraditional students complete their undergraduate degrees or attain graduate degrees. The work is focused in the classroom that begins with finding high quality faculty with both professional experience and academic credentials. Faculty is provided high quality support, training, and professional development including stipends to attend conferences. Full funding is provided for conference attendance to present effective or best practices. This fall an online conference will be held to share best practices; a committee will vet and select the presentations for the external conference.

Last year CSU-Global Campus received a \$20,000 grant from Google to develop computer science education for non-computer science high school teachers to integrate computer science concepts into classroom lessons. Fifty teachers, mostly from Colorado, participated in the project.

With no further business to come before the Academic and Student Affairs Committee, the committee meeting adjourned. Chair Horrell amended the agenda to move the executive session from the following day to receive the litigation report. The meeting recessed for a break at 3:20 and reconvened at 3:29 p.m.

### **EXECUTIVE SESSION**

General Counsel Nosler read the meeting into executive session to receive the litigation report and legal advice, all confidential as set forth in the meeting notice. **Motion/Action:** Governor Zimlich moved to convene in executive session. Governor Robb Rhodes seconded and the motion carried. The meeting convened in executive session; reconvened in open session at 4:08 p.m.; and then adjourned for the day.

# BOARD OF GOVERNORS OF THE COLORADO STATE UNIVERSITY SYSTEM BOARD OF GOVERNORS MEETING Colorado State University, Fort Collins, Colorado May 8, 2015

## **CALL TO ORDER**

Chair Dorothy Horrell called the meeting to order at 9:06 a.m.

## **ROLL**

Governors present: Dorothy Horrell, Chair; William Mosher, Vice Chair; Joseph Zimlich, Treasurer; Scott Johnson, Secretary; Dennis Flores; Demetri "Rico" Munn; Jane Robbe Rhodes; Nancy Tuor; Alexandra Bernasek, Faculty Representative, CSU; Robert Deemer, Faculty Representative, CSU-Global Campus; Samantha Guinn, Student Representative, CSU; Brad Schiffelbein, Student Representative, CSU-Global Campus; Timothy Zercher, Student Representative, CSU-Pueblo.

Administrators present: Tony Frank, Interim Chancellor, CSU System, and President, CSU; Lesley Di Mare, President, CSU-Pueblo; Becky Takeda-Tinker, President, CSU-Global Campus; Rick Miranda, Chief Academic Officer, CSU System, and CSU Provost and Executive Vice President; Allison Horn, Director of Internal Auditing, CSU System; Michael Nosler, General Counsel, CSU System; Rich Schweigert, Chief Financial Officer, CSU System.

**System Staff present:** Adam Fedrid, IT Manager; Melanie Geary, Executive Assistant to the Chancellor; Allen Sneesby, IT Technician; Sharon Teufel, Executive Assistant to the Board of Governors.

Guests present: Jon Bellum, Provost, CSU-Global Campus; Stephanie Clemmons, Professor, CSU; Paul Doherty, Professor, CSU; Johnna Doyle, Deputy General Counsel, CSU-Pueblo; Kenneth Gossett, Professor, CSU-Global Campus; Blanche Hughes, Vice President of Student Affairs, CSU; Nancy Hurt, Managing Director, CSURF; Jason Johnson, Deputy General Counsel, CSU; Rick Kreminski, Provost, CSU-Pueblo; Ajay Menon, Dean, School of Business, CSU; Amy Parsons, Vice President of Operations, CSU; Rob White, Reporter, *Coloradoan* 

Chair Horrell reconvened the meeting, recounted the work of the previous day, and reviewed the agenda. She reported the Board had the opportunity during breakfast to meet with CSU non-tenure track faculty to learn about the opportunities and challenges for this group, and the work being done in conjunction with the Faculty Council and the campus leadership to address the challenges.

## **BOARD CHAIR'S AGENDA**

Excellence in Undergraduate Teaching Awards: Chair Horrell remarked on the purpose of establishing the award in 1993 by the Board of Govenors. The awards to be presented at this meeting were for the recipients from CSU and CSU-Global Campus. The award for the recipient at CSU-Pueblo would be presented in August when the Board met on that campus. Dr. Miranda introduced Dr. Stephanie Clemmons, the CSU award recipient, and Chair Horrell presented the award. Dr. Clemmons thanked the Board for the award. Dr. Bellum introduced Dr. Kenneth Gossett, the CSU-Global Campus recipient, and Chair Horrell presented the award. Dr. Gossett expressed his appreciation for the recognition.

Association of Governing Boards Conference: Chair Horrell and Governors Johnson and Robbe Rhodes shared their positive experience attending the recent AGB conference. Board members were encouraged to attend future AGB conferences.

Spring Campus Commencements: Chair Horrell reported she and Governors Munn, Robbe Rhodes and Flores participated in the CSU-Pueblo commencement on May 1<sup>st</sup> at which there were 555 graduates. She shared graduation numbers for the upcoming CSU commencement. President Takeda-Tinker reported over 550 individuals have registered to participate in CSU-Global Campus' upcoming commencement and all graduates from around the world will be able to participate in the ceremony that will be livestreamed for the first time through YouTube.

Little Shop of Physics: Chair Horrell shared the positive experience of participating in the Little Shop of Physics which is the largest science lesson in the world that is hosted by the CSU College of Natural Sciences at Coors Field in Denver. There were 200 undergraduate and graduate CSU students who volunteered and 12,500 elementary students attended.

*June Board Retreat:* Chair Horrell reported the retreat would focus on strategic planning. The retreat would begin with a dinner on June 17<sup>th</sup> and conclude by early afternoon on June 19<sup>th</sup>.

*Election of Officers:* **Motion/Action:** Governor Zimlich moved to approve the proposed new slate of officers as follows: Governor Mosher, Chair; Governor Munn, Vice Chair; Governor Tuor, Treasurer; Governor Johnson, Secretary. Governor Gustafson seconded and the motion passed unanimously. Governor Mosher expressed appreciation for Chair Horrell's leadership as the Chair.

### REAL ESTATE/FACILITIES COMMITTEE

Committee Chair Tuor called the committee meeting to order and indicated the committee would convene in executive session. **Motion/Action:** Governor Munn made the motion to convene in executive session. Governor Horrell seconded and the motion carried unanimously. General Counsel Nosler read the meeting into executive session for the purposes of discussions relating to the purchase or sale of property and to receive legal advice on specific legal issues, all confidential as set forth in the meeting notice. The meeting convened in executive session at 9:56 a.m. and reconvened in open session at 10:12 a.m.

Acquisition of 1417 South College Avenue: Deputy General Counsel Johnson read the matter for action. **Motion/Action:** Governor Zimlich moved to approve; Governor Johnson seconded; and the motion passed unanimously.

Approval of Annexation of Land by Town of Wellington and Easement: President Frank explained the easement had been discussed at previous meetings. Deputy General Counsel Johnson read the matter for action. **Motion/Action:** Governor Horrell moved to approve; Governor Robbe Rhodes seconded; and the motion passed unanimously.

Acceptance of Gifts and Naming Opportunities – Classroom in the Avenir Museum of Design and Merchandising: Deputy General Counsel Johnson read the matter for action. **Motion/Action:** Governor Robbe Rhodes made the motion; Governor Mosher seconded; and the motion carried unanimously.

Acceptance of Gifts and Naming Opportunities – Center for Healthy Aging in the Colorado State University Medical Center: Deputy General Counsel Johnson read the matter for action. Motion/Action: Governor Flores made the motion; Governor Munn seconded; and the motion carried unanimously.

Acceptance of Gifts and Naming Opportunities – Equine Hospital in the College of Veterinary Medicine and Biomedical Sciences: Deputy General Counsel Johnson read the matter for action. **Motion/Action:** Governor Mosher made the motion; Governor Robbe Rhodes seconded; and the motion carried unanimously.

#### CONSENT AGENDA

Chair Horrell reviewed the items for approval on the consent agenda that included minutes from the February retreat and meetings, the CSU faculty manual changes, and the CSU posthumous degree. **Motion/Action:** Governor Schiffelbein made the motion; Governor Deemer seconded; and the motion passed unanimously. The meeting recessed for a break at 10:22 a.m. and reconvened at 10:30 a.m.

### FACULTY AND STUDENT REPRESENTATIVE REPORTS

CSU Faculty Report: Governor Bernasek reported recent discussions at Faculty Council meetings included the topics of an anti-bullying policy at the March meeting and student course surveys at the April meeting. The Status of Women Faculty Committee has been working on a number of issues including a better parental leave policy that will apply to both tenure-track and non-tenure track faculty. Governor Bernasek noted there were several recommendations on documentaries listed in her report including "The Hunting Ground" that deals with sexual assault on university campuses. She introduced Dr. Paul Doherty, the new CSU Faculty Representative.

CSU-Global Campus Faculty Report: Governor Deemer reported CSU-Global Campus' evaluation process, in addition to student evaluations, includes a mentoring process wherein an independent faculty member works with faculty to ensure a classroom is initially set up correctly, monitors the class to ensure there is active interaction in the classroom and with students, and then provides feedback. A third component of faculty evaluation is self-assessments that are completed annually.

CSU-Pueblo Faculty Report: Governor Mincic reported the Faculty Senate had a productive year and several positive recommendations were brought forward. Work was completed on the academic calendar and the university restructuring. The faculty is appreciative of the collaboration with President Di Mare and is excited about the appointment of Dr. Kreminski as the Provost. In the coming year there will only be one president instead of co-presidents for the Faculty Senate. Work will continue on the annual performance review policy and process, replacement of visiting teaching positions with tenure-track faculty, and handbook changes. Governor Mincic explained the process for submittal and approval of handbook changes, and the composition of the Faculty Senate. He acknowledged the positive inclusion of the faculty in the budget process.

CSU Student Report: Governor Guinn reviewed highlights from her written report: the 911 safety app is in the procurement stage; an online forum Your Voice that is attached to the new RamWeb page has been launched; the spring traditions day called "May Day" was a fun, successful event; and work continues on a sick day policy through the Committee on Teaching and Learning. Governor Guinn reported she will begin graduate school at Harvard in the fall. She introduced Jason Sydoriak, the new CSU Student Representative.

CSU-Global Campus Student Report: Governor Schiffelbein highlighted from his written report the new microsite "already on campus" interactive map; the availability of CSU-Global Campus journal articles through Google Scholar; the effectiveness of the new Student Verification Process; and the creation of a CSU-Global Campus Pandora radio station. He shared his plans to pursue a doctoral degree in leadership studies after completion of his Masters.

CSU-Pueblo Student Report: Governor Zercher reviewed 2014-15 ASG accomplishments in his written report that included restructuring of the student government to improve efficiency and reduce spending; increasing the student discount program by 300%; increasing social media contacts; and co-hosting the Colorado Student Government Coalition meeting. He and two other CSU-Pueblo students were selected to be El Pomar summer interns. Next spring Governor Zercher will complete his MBA with an emphasis in international marketing.

Chair Horrell recognized the outgoing student and faculty representatives for their work this past year.

### 2015 LEGISLATIVE REPORT

Mr. Schweigert commented on how students are becoming more active at the legislature and noted that ASCSU had its own lobbyist. Sexual assault was an important issue for the students and will continue to be an important national issue. Governor Guinn commented on how ASCSU took an active stance as an advocate on the "Yes Means Yes" policy.

Mr. Schweigert noted the CSU System monitored numerous policing bills that were either defeated or heavily amended and the expectation is more policing measures will be presented next year. The Governor's Office and legislature were supportive of a second year of record increases for higher education and through the Long Bill, SB 234, the System received an additional \$11+ million. The System also received funding for Phase II of the CSU chemistry building, \$2 million for controlled maintenance at CSU and CSU-Pueblo, and \$1.8 million for computer technology at CSU-Pueblo. Through HB 1344, the state will provide \$250 million in support for the National Western Center.

The CSU System was active in the passage of SB 282, an economic development bill, which should benefit CSU-Pueblo. The System worked with the University of Colorado on HB 1366 that will impact research institutions through income tax credits for qualified partnerships on projects located within one mile of campuses or other property owned by a state higher education institution. Overall the System reviewed 114 bills.

## CHANCELLOR'S AND PRESIDENTS' REPORTS

Chancellor Frank introduced Bill Shuster, CSU College of Business, who will be the facilitator for the June Board retreat. Mr. Shuster explained his approach for strategic mapping through creating and articulating a vision by defining the synergistic capabilities of the three diverse institutions and then developing value-added goals.

The meeting recessed for lunch at 11:53 a.m. and reconvened at 12:23 p.m.

CSU-Global Campus President's Report: President Takeda-Tinker reported the draft report for the Higher Learning Commission re-accreditation site visit has been completed and will be filed in the fall. Work continues on the new transformational strategic plan with four large goals that allow for flexibility which will be launched after the HLC site visit is completed. CSU-Global Campus achieved above average student satisfaction in all 27 categories of the Noel Levitz Student Satisfaction Inventory survey that pertain to the institution and more work will be done with students to help them better understand the value of collaboration. President Takeda-Tinker concluded her report by thanking Chair Horrell for her leadership.

*CSU-Pueblo President's Report:* President Di Mare explained her written report outlines successes for the past year. CSU-Pueblo was ranked second among all four-year institutions in the state of Colorado in terms of the value-added benefits it provides its students in a Brookings Institute report based on alumni

economic outcomes. The ranking along with the national football championship demonstrates a balance between academics and athletics. The upgrade on the IT infrastructure will begin with the \$1.8 million in funding received from the state and next year a request will be made for additional funding to complete the upgrade. A forensics and debate team is being developed. The Ballet Folklorico troupe has earned numerous awards, both within Colorado and out-of-state. The recent visit by the liaison for the HLC reaffirmation went well. President Di Mare concluded by thanking Chair Horrell personally and on behalf of CSU-Pueblo for her leadership.

CSU President's Report: President Frank shared the latest financial accountability report that is posted on the campus' web site and lists all fund sources at the macro level. Highlights from his written report included Associate Professor Dan Beachy-Quick was named a fellow by the John Simon Guggenheim Memorial Foundation; CSU's social media team received a 2015 Webby award; a ribbon-cutting ceremony was held for the Todos Santos research and educational center; and faculty was actively involved in gathering books to donate to the library at Hawassa University in Ethiopia.

President Frank provided an update on the voluntary IGA executed with the City of Fort Collins which demonstrates the university's commitment to be a good neighbor on the stadium and other projects and, as a state entity, to ensure the university is not paying for existing failures in the infrastructure within the city. The IGA documents existing long-standing practices and procedures. The agreement defines commitments and infrastructure changes that have been agreed upon related to the long-term growth of the campus.

The document also establishes a stadium advisory group that is modeled after a plan at the University of Minnesota and the members will be jointly appointed by the City Manager and President Frank. CSU will designate \$37,500 annually in the base budget for funding and will fundraise for an endowment to mitigate any community issues relating to the stadium construction project. The IGA has a review process and there will be an annual assessment. When asked about residential property owned by the university, President Frank responded that historically there are various annexation agreements which will be evaluated during the coming year.

Ms. Parsons distributed an information sheet on sustainability and reported CSU has achieved recognition as the first and only university in the country to achieve a platinum rating in the Sustainability Tracking and Rating System (STARS). There is a President's Sustainability Committee with representation from across the campus and the City of Fort Collins. She introduced Toni Miyamoto, co-chair of the President's Sustainability Committee.

Ms. Miyamoto presented an overview of STARS and shared a three-minute video on components of a STARS report. Highlights for CSU include 22% of courses integrate sustainability; more than 90% of academic departments are engaged in sustainability research; more than 500 sustainability-related continuing education courses are offered across Colorado and on-line; there are 18 LEED certified buildings on campus; and 80% of students register a bike with 60% primarily biking to campus. Next steps include continuing to support the President's Sustainability Committee, SoGES and other initiatives, and to increase visibility through social media. At the fall national AASHE conference, CSU will present on the "Path to Platinum." In response to questions, Ms. Miyamoto explained the living lab category to support research and to apply hands-on learning with students.

President Frank concluded his report by thanking Chair Horrell for her leadership.

*Chancellor's Report:* Chancellor Frank remarked that recent tradition is to present a scholarship to each of the campuses in recognition of an outgoing Chair. A report on the scholarships in honor of Chair Horrell will be presented at the August meeting.

Chancellor Frank reported, as follow-up to the February retreat, each of the campuses has developed financial affordability talking points that were included in the written report. An additional follow-up item in the report was a list of potential action items on affordability. Discussion followed and the decision was to table these action items until after the June retreat. Chancellor Frank highlighted in his written report a reference to a *Washington Post* opinion piece by Janet Napolitano.

### REMARKS BY OUTGOING BOARD CHAIR

Chair Horrell shared reflections on the goals and accomplishments during her tenure as Board Chair. She expressed her appreciation for the opportunity to serve and thanked the Board and staff for their work.

With no further to business to come before the Board, the meeting was adjourned at 1:44 p.m.