

COLORADO STATE UNIVERSITY SYSTEM

Policy and Procedures Manual

SUBJECT: GOVERNANCE

Policy 124: CSUS Board Policy Naming University Properties, Academic and Non-Academic Programs and Facilities

Board Policy

Approval of the naming of University properties, academic and non-academic programs, and facilities for the Colorado State University System institutions is vested with the Board of Governors. The administration of this policy is delegated to the Chancellor of the Colorado State University System.

Naming

The President of Colorado State University, Colorado State University-Pueblo or Colorado State University–Global Campus, respectively, may request Board approval for a naming of institutional properties, academic and non-academic programs, facilities and structures in honor of persons or entities that have made important contributions to enable the teaching, research and public service mission of the university. All namings in recognition of an honoree must be consistent with institutional policies governing such recognition and with the institution's role as a public trust. All naming proposals for gifts in excess of \$250,000 shall be submitted to and reviewed by the Chancellor of the Colorado State University System, who along with the Presidents will make a recommendation to the Board of Governors for its consideration.

Exclusions

Any exception to this policy will require the consideration and approval of the Chancellor and the Board of Governors.

Procedures

Each institution shall develop written policies for naming opportunities with specific criteria to be considered. These policies are to be submitted to the Board for review and approval. Each proposal shall be made in writing, pursuant to institutional policy, and in accordance with these guidelines:

- A. Commitments regarding naming shall be made to a donor or a non-donor honoree with the explicit understanding that the related proposal for naming is subject to the recommendation of the Chancellor and the approval of the Board.

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Non-Academic Programs and Facilities

- B. A proposal for naming shall include documentation of the following:
1. A thorough analysis of the proposal in relation to naming policy and guidelines;
 2. A financial review of the gift if any;
 3. Review by the CSUS General Counsel.

History: Effective August 26, 2005 by Board Resolution
Last amended May 3, 2013 by Board Resolution