



January 7, 2010

Today the Colorado State University System is launching a new advocacy network program called CSU Advocates, which is designed to build an educated, engaged and empowered support network for higher education and CSU.

For this program to be effective, we need to engage every one of our alumni, donors and friends. CSU Advocates is an interactive system, so you must take the first step by linking onto [CSU Advocates](#) and go to "Join the CSU Advocates Action Network." After you enter your information, you can opt-in to the level of involvement you want.

So why is this so important? It's important because next Wednesday, January 13, the 2010 Colorado General Assembly convenes and higher education will be a primary focus of discussion. CSU Advocates will help us be prepared to engage our alumni and friends on behalf of higher education and CSU, in particular.

As a CSU Advocate, you will receive:

- An invitation to attend an Advocates-only orientation with CSU System Chancellor Joe Blake and CSU campus Presidents Tony Frank and Joe Garcia.
- Periodic emails from the Chancellor's office, including legislative updates and notices of CSU outreach activities.
- "Calls to Action" during the legislative session asking CSU Advocates to contact their legislators and media to advocate for action supporting the University and the interests of higher education.

We are deeply concerned about the future of affordable and accessible public higher education in Colorado. During the next several months, we will help provide you information on issues that are important to CSU and public higher education.

Please know that your involvement in CSU Advocates is voluntary and is appreciated. We protect your contact information as we do not sell or share CSU Advocacy lists.

Best regards,

A handwritten signature in blue ink, appearing to read "Joe Blake".

Joe Blake, Chancellor

[Join the CSU Advocates Network Today!](#)